

## **Title 9: Commerce and Trade**

### ***Chapter 63: CONSUMER PROTECTION***

#### **9 V.S.A. § 2465a. Definition of local and locally grown**

##### **§ 2465a. Definition of local and locally grown**

For the purposes of this chapter and rules adopted pursuant to subsection 2453(c) of this chapter, "local," "locally grown," and any substantially similar term shall mean that the goods being advertised originated within Vermont or 30 miles of the place where they are sold, measured directly, point to point, except that the term "local" may be used in conjunction with a specific geographic location, such as "local to New England," or a specific mile radius, such as "local-within 100 miles," as long as the specific geographic location or mile radius appears as prominently as the term "local," and the representation of origin is accurate. (Added 2007, No. 207 (Adj. Sess.), § 6, eff. June 11, 2008.)